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# On Demand Session Bundle

## What is the Annual Conference On Demand Session Bundle?

This bundle consists of most sessions from the 2011 WIB Annual Conference – convenient for future reference or to share a session with key members of your staff.

## How are the sessions delivered?

A convenient download link connects you to a PowerPoint presentation with audio. This presentation opens within your web browser.

Visit [www.wib.org](http://www.wib.org) for session descriptions or to purchase the bundle.

Recordings made possible by:  **FTN FINANCIAL**

## 2011 Annual Conference On Demand Session Bundle Order Form

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### ANNUAL CONFERENCE SESSION BUNDLE INCLUDES\*

**The Regulatory Landscape Has Changed – Your Roadmap for Keeping Up**  
*Henry Fields, Partner, Morrison & Foerster LLP*

**Managing and Mitigating Risk: The Rules Are Changing!**  
*Mark Olson, Co-Chairman, Treliant Risk Advisors*

**Who is to Say if Your Board is Paid Too Much or Too Little? What are the New Benchmarks for Director Compensation? [Director session]**  
*Gayle Appelbaum, Principal, McLagan; Robert T. Perry-Smith, CEO, Perry-Smith LLP; Alexander F. Simas, Director, Heritage Oaks Bank*

**Capitalizing on Your Position in the Market**  
*Jeanne Firtenburg, President/COO, First Independent Bank; Cathy Reines, President & CEO, First Heritage Bank; Terry Robinson, CEO, Bank of Manhattan*

**D&O Insurance: What You Don't Know Can Cost You [Director session]**  
*Pat Corey, President, Independent Bankers Insurance Services; Jonathan Cohen, Partner, Joseph & Cohen*

**Create a Culture of Cost Savings & Enhanced Revenue with Employees Who Feel Like Owners**  
*Russ Colombo, President & CEO, Bank of Marin; David Taber, President & CEO, American River Bankshares; Richard Whitsell, President & CEO, Fresno First Bank*

**How to Build a Winning Compensation Plan**  
*Gayle Appelbaum, Principal, McLagan; James C. Bean, Principal, McLagan*

**Using the UBPR to Develop Your Bank's ERM Plan [Director session]**  
*C. Wendell Daniel, CPA, Banking Practice Leader Financial Services Industry Group, Squar Milner*

**Good to Great: Who's On Your Bus?**  
*Janet Garufis, President & CEO, Montecito Bank & Trust; Dan Myers, President & CEO, BridgeBank, N.A.; Vince Siciliano, President & CEO, New Resource Bank*

**Current Trends That Shape the Future of Community Banking**  
*Steven A. Brown, President & CEO, Pacific Coast Bankers' Bank*

**Hire and Retain the Best or Your Competition Will**  
*Rebecca Doepke, Consultant, NewGround*

**Leading Through Organizational & Economic Change**  
*Nicole Sherman, Executive Vice President and Chief Banking Officer of Far West Bank*

**The New Face of Strategic Planning [Director session]**  
*Gary J. Young, CEO & Senior Consultant, Young & Associates, Inc.*

\* Please note that this lists includes all sessions that may be available – recording results will determine the final list of available sessions.