

EVENT SPONSORSHIP, EXHIBIT AND AD OPPORTUNITIES



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Sponsorship, Exhibit & Advertising Opportunities

601 Montgomery Street, Suite 1200 • San Francisco, CA 94111
(415) 352-2323 • FAX (415) 352-2314
www.wib.org • Email: info@wib.org

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info@wib.org or (415) 352-2323.

2010-11 WIB Sponsorship, Exhibit, Advertising & Speaking Opportunities

ANNUAL CONFERENCE FOR BANK PRESIDENTS, SENIOR OFFICERS & DIRECTORS

February 26-March 2, 2011 – Maui, Hawaii

Target Audience: President/CEO, Senior Officer & Director
More information to be announced by Summer 2010.

EDUCATION SUMMIT & EXPO

Building Value for Community Banks: Ideas, Innovation & Inspiration
November 11-15, 2010 – Las Vegas

Our CFO, Investments and Operational Risk, HR & Training Forum and Technology & Security Summit are now part of this new industry event.

Target Audience: HR Officers and Managers, HR Banking Consultants, Training Directors, CFOs, CROs, CIOs, COOs, Controllers, CTOs, & IT/Network Administrators, Compliance, Audit Managers and more.

Exhibit: November 12-14, 2010

- Regular Booth – \$2,600 Members (\$4,600 Nonmembers)
- Premium Booth – \$3,000 (Members Only)
- Exhibit fees include two booth reps. Additional reps: \$700 each. Exhibitor Upgrade to attend all Conference functions: \$600 each.* (*WIB members only*)

Sponsorship: \$1,750 - \$15,000

ANNUAL DIRECTORS CONFERENCE

Co-Sponsored with American Association of Bank Directors
October 7-8, 2010 – San Francisco, CA

Target Audience: Chairman of the Board, Director & President/CEO

Exhibit: October 7, 2010 – (Tabletop exhibits only)

- Tabletop Exhibit – \$1,000 Members (\$1,750 Nonmembers)
- Exhibit fees includes: one booth rep only and ticket to welcome dinner. Additional booth rep and ticket to welcome dinner: \$275 each. Additional Exhibitor Upgrade to attend all Conference functions: \$525 each.

Sponsorship: \$1,000 - \$6,500

Complete information will be available in Spring 2010.

EXHIBITING OPPORTUNITIES

Clark Franklin, CMP, Events Manager
415-352-3225 or clark@wib.org

SPONSORSHIP OPPORTUNITIES

Ray Smith, Vice President, Events Management
415-352-3224 or ray@wib.org

ADVERTISING OPPORTUNITIES

Nancy Jennings, AVP, Communications
415-352-3223 or nancyj@wib.org

SPEAKING OPPORTUNITIES

Jessica Finocchio, Program Manager,
415-352-3226 or jessica@wib.org